

The V.I.C.T.O.R.Y Model

V : Verify

Is what you want to do allowed in either the National Planning Policy Framework or the Local Plan? Check both and ensure there are no show stoppers

I: Intelligence

Check the Planning History of the site to ensure that this development has not been tried before

C: Compare

Check the surrounding area using the Nimbus (or Local authority) Planning History Search. Has the development you are seeking been done before? What are your comparables

T: Team

Who is in your power team? do you have a planner, architect, builder, project manager and/or JV Partner/Funder?

O: Options

Is the development sought Permitted Development or could it be made to be Permitted Development with a few tweaks?

R: Reality

What are the site specific constraints? Are you in an AONB, Greenbelt, Article 4 area, National Park?, Is it in a flood zone?. Is it a listed building or in a Conservation Area?

Y: You

Is the development aligned with your development strategy? will it get you to where you want to be?